

# INNOVATIVE HOME DESIGN CAN BE AFFORDABLE!



Following an extensive education and long-time experience at a residential design firm, Amanda Swanlund knew the time had come to pursue her passion for design full-on—and started by launching her own practice, Twenty One Two Designs Inc.

“I’ve always known that I would have my own company; I’ve forever had the entrepreneurial bug.”

Focusing on one-of-a-kind residential and boutique commercial design, Twenty One

Two Designs Inc. takes a multi-sensory approach to each and every project, creating exceptional

and inspirational spaces that have been described as “classic with a modern twist, inviting, fresh and [most of all!] personal.”

A misconception that she frequently hears is that you must have unlimited funds to hire a designer, which couldn’t be further from the truth. Amanda prides herself on the ability to mix high and

low price points, keeping up to date with current trends and ideas.

“By taking a collaborative approach on a design project, both client and designer can have a mutually rewarding experience, saving the



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client time, stress and money—three huge factors in the renovation process. Also, most designers know where and how to allocate the budget to get the best return on your investment.”

A perfect example of where to ‘splurge’ is the sofa—an investment piece that you are likely to keep around for years to come.

Since the sofa is a focal point where you’ll be sitting and relaxing, investing in a

quality piece is important. “Why not mix it up,” Amanda suggests, “and accessorize with more affordable pieces such as an area rug from West Elm, throw cushions from Home Sense and a coffee table from Ikea?”

What is her favourite part of the design process? “Collaborating with the client and sharing the excitement and thrill that comes along with any given project. I love welcoming a client into their new space and seeing the results of months of hard work—the reward is exceptional!”



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